

To request access to Spotlight DAM please complete this form...

info.spotlightdam.com/registration

First Name *	<input type="text"/>
Last Name *	<input type="text"/>
Email Address *	<input type="text"/>
Your Company *	<input type="text"/>
Your Country *	<input type="text"/>
MDLZ Contact *	<input type="text"/>
MDLZ Contact Email *	<input type="text"/>
Reason for Access	<input type="text"/>

A Spotlight DAM User must not:

- (A) use Mondelez Asset Share in (1) violation of any applicable law (including, where applicable, COPPA), or in connection with unlawful material (such as material that violates any obscenity, defamation, harassment, privacy, or intellectual property laws); or (2) a manner that would cause a material risk to the security or operations of Adobe (Tool Licensor) or any of its customers, or to the continued normal operation of other Adobe customers;
- (B) copy, use, distribute, republish, download, display, transmit, sell, rent, lease, host, or sub-license the Mondelez Asset Share;
- (C) offer, use, or permit the use of the Mondelez Asset Share in a computer service business, third-party outsourcing service, on a membership or subscription basis, on a service bureau basis, on a time-sharing basis, as part of a hosted service, or on behalf of any third party;
- (D) attempt to interact with the operating system underlying the On-demand Services and Managed Services, or modify, create derivative works of, adapt, translate, reverse engineer, decompile, or otherwise attempt to discover the source code in, any Adobe technology;
- (E) Remove, obscure, or alter any proprietary notices associated with the Mondelez Asset Share (including any notices in Reports);
- (F) Agency User must not share its login IDs and passwords to the Mondelez Asset Share, and is responsible for unauthorized access to its login IDs and passwords. Agency User must not allow the use of the same login ID simultaneously by two or more users.

I hereby comply with [Privacy Policy](#) , [Legal Notice](#) of Mondelez International, Inc. and [Adobe End User License Agreement](#)

[Spotlight Info Page](#)

For access related queries please contact
[Content Governance Team](#)

Submit

PRIVACY NOTICE

This website (the "Site") is operated by Mondelez Global LLC ("us" or "we").

This Privacy Notice sets out the basis on which we process your Personal Data ("Personal Data") when you access our Site or contact us.

What Personal Data do we collect from you?

The type of information and Personal Data that we collect about you when you visit our Site or interact with us may include the following:

- Personal details provided by you - such as your name and other contact details, your requests, any complaints you may have and any other data we receive if we communicate with you, and any other information you provide - for example, when you register with our Site;
- Account login information - including any information that is required for you to establish a user account, such as user name and password;
- Information collected automatically – including information about your computer, IP address, and browser, that we may collect, for example, when we use in our Site our own cookies or cookies owned by 3rd parties, web beacons and similar technologies that collect information about your use of our Site or about your interaction with us by emails. See our Cookie Policy for further information.

Why do we collect Personal Data?

We collect and use your Personal Data for the purposes below and on lawful basis.

We analyze the information that you provide to us together with your use of our Site and we use all this information to improve the same and to give you a better user experience.

We may also use your Personal Data, for legitimate commercial interests such as, to generate aggregated statistics about the users of our Site; to assist in security and fraud prevention; for system integrity purposes; to facilitate our business operations, to operate company policies and procedures; to enable us to make corporate transactions, such as any merger, sale, reorganization, transfer of Mondelez International assets or businesses, acquisition, bankruptcy, or similar event; and for other legitimate business purposes permitted by applicable law, on which we would provide the relevant information at the time.

For the performance of the terms and conditions of a contract: to give you access to assets you are entitled to access to, to be able to answer to any information request you performed.

To comply with our legal obligations, such as maintaining appropriate business records, handling your complaints, complying with lawful requests by public authorities and with applicable laws and regulations or as otherwise required by law.

How long do we retain your Personal Data?

We will only retain your Personal Data for as long as it is necessary to satisfy the purpose for which it was provided by you or collected by us (for example, for the time necessary for us to answer queries or resolve problems).

We will therefore retain your Personal Data for 12 months only after your last interaction with us or on request if a user has left the agency. When the Personal Data that we collect is no longer required in this way, we destroy or delete it in a secure manner. We may, instead of destroying or erasing your Personal Data, make it anonymous so that it cannot be associated with or tracked back to you. In certain cases, we may have legal or regulatory obligations that require us to retain specific records for a set period of time.

Who might we share your Personal Data with?

We may share your Personal Data with:

- Mondelēz International entities. Your Personal Data could be shared between the responsible Mondelēz International companies that may use your Personal Data as described in this Privacy Notice.
- Service Providers and Processors. We may engage third party vendors, agents, service providers, and affiliated entities to provide services to us on our behalf, such as support for the internal operations of our websites or for the technical processing (for example, hosting services or data storage).
- In providing their services, they may access, receive, maintain or otherwise process Personal Data on our behalf. Our contracts with these service providers do not permit use of your information for their own purposes, including their marketing purposes. Consistent with applicable legal requirements, we take commercially reasonable steps to require third parties to adequately safeguard your Personal Data and only process it in accordance with our instructions.
- Third parties in case of legal requirement. We may also disclose your Personal Data if we believe we are required to do so by law, or that doing so is reasonably necessary to comply with legal processes; when we believe necessary or appropriate to disclose Personal Data to law enforcement authorities, such as to investigate actual or suspected fraud or violations of law, breaches of security, or breaches of this Privacy Notice; to respond to any claims against us; and, to protect the rights, property, or personal safety of Mondelēz International, our customers, or the public.
- Third Parties in case of a corporate transaction.

International transfers of your Personal Data

The global nature of our business involves that your Personal Data may be disclosed between the entities of the Mondelēz International group.

We also use some third party suppliers to help us provide business services. These third parties may have access to or merely host your Personal Data, but will always do so under our instructions and subject to a contractual relationship.

When entities having access to your personal data are located in territories which may not offer an equivalent level of protection to privacy as that applicable within the EU, we will take all the necessary steps to verify that your Personal Data receives an adequate level of protection. This, either by entering

into data transfer agreements or by ensuring that third parties are certified under appropriate data protection schemes (for example, EU-US Privacy Shield).

How do we ensure the security of your Personal Data?

We use a variety of physical, technical and administrative security standards, technologies and procedures to help protect your Personal Data from loss, misuse, alteration, destruction or damage to an appropriate level depending on the sensitivity of the information.

We take steps to limit access to your Personal Data to those persons who need to have access to it for one of the purposes listed in this Privacy Notice. Furthermore, we contractually ensure that any third party processing your Personal Data equally provide for confidentiality and integrity of your data in a secure way.

For EU Residents only:

What rights do you have regarding the Personal Data we hold about you?

You have the following rights:

- to obtain a copy of your Personal Data together with information about how and on what basis that Personal Data is processed;
- to rectify inaccurate Personal Data (including the right to have incomplete Personal Data completed);
- to erase your Personal Data in limited circumstances where it is no longer necessary in relation to the purposes for which it was collected or processed;
- to restrict processing of your Personal Data where:
 - ✓ the accuracy of the Personal Data is contested;
 - ✓ the processing is unlawful, but you object to the erasure of the Personal Data;
 - ✓ we no longer require the Personal Data for the purposes for which it was collected, but it is required for the establishment, exercise or defense of a legal claim;
 - ✓ you challenge the processing which is justified on the basis of a legitimate interest;
- to object to decisions which are based solely on automated processing, including profiling;
- to receive a portable copy of your Personal Data, or to have a copy transferred to a third party controller where technically feasible and this does not involve unreasonable costs;

If you have any questions regarding the processing of your Personal Data, this Privacy Notice or if you wish to exercise any of the above mentioned rights, please contact us by e-mail to ContentGovernanceTeam@mdlz.com. Whenever reasonably possible and required, we will strive to grant your rights within one month.

Alternatively, you have the right to lodge a complaint with the supervisory data protection authority.

Mondelēz International has a Data Protection Officer ("DPO") who is responsible for the compliance with data protection law. You may contact Mondelēz International's Data Protection Officer or their office securely and confidentiality at any time if you have questions, general concerns about the processing of your Personal Data, or any data protection issue.

You can contact the DPO's by emailing to mdlzdpomeu@mdlz.com

Non-EU Residents

If you have any questions about our privacy statement or practices, you can contact us at:

Mondelēz Global LLC • 100 Deforest Avenue • East Hanover, NJ 07936 • Attention: Legal Department

This website is not intended to be used by children (or minors under the age of 16).

We are using cookies in order to facilitate your navigation on this website. You can read about How We Use Cookies and see Managing Cookies to change your settings at any time on our Cookies page. By continuing to navigate on this website or clicking on the Close button below you accept our policy regarding the usage of cookies on our "Cookies" page.

X

ACCEPT THE USE OF COOKIES

COOKIE POLICY

What are cookies?

A cookie is a tiny data file, which is stored on your computer within the web browser, when certain web pages are visited. A cookie does not contain or collect information in isolation, but when read by a server via a web browser; it can give information to facilitate a more user friendly service such as detecting errors. A cookie will not harm your computer and no personally identifiable information is stored from the use of this site. For more information on how cookies are used on this site, please see [How We Use Cookies](#)

To use our website fully, you will need to have cookies enabled. If you do not wish to enable cookies, you can still browse the site; however certain features of the site may be limited. Most web browsers have cookies automatically enabled; however see [Managing Cookies](#) where you can find out how you can check your cookie settings.

This information is outlined as part of our efforts to comply with recent legislation and to ensure that we are open, honest and clear about user privacy. Please refer to our [Privacy Notice](#) for more information.

How we use cookies

Session cookies, which are automatically deleted after every visit.

Persistent cookies that will remain in place during multiple visits to the site.

Third party cookies, which are used by partner websites that are embedded within our site or that we link to.

Session cookies

These enable you to perform essential functions on the site, such as remembering a repeat form field item within a browsing session. In addition, they help by limiting the need to transfer information across the Internet. They are not stored on your computer and will expire when you terminate your browser session.

Persistent cookies

These enable us to recognise anonymous repeat visitors to the site. By matching an anonymous, randomly generated identifier, a record can be taken of specific browsing information such as how you arrive at the site, the pages you view, options you select, and the path taken through the site. By monitoring this information we're able to make improvements to the site, including the fixing of errors and the enhancement of content.

We use Google Analytics software to analyse page use, page interactions and the routes taken through our sites. These are known as 'website metrics' or 'analytics'. We do not record any personal information as part of this process.

Managing cookies to enable or disable cookies

If you do not know the type and version of the web browser you use to access the Internet, click on 'Help' at the top of your browser window, then click 'About'. The relevant information you require will then be shown.

Internet Explorer

Microsoft Internet Explorer 6.0, 7.0, 8.0

Click on the 'Tools' option at the top of your browser window and select 'Internet options', then click on the 'Privacy' tab. Ensure that your Privacy level is set to Medium or below, which will then enable cookies in your browser. Settings above Medium will disable cookies.

Google Chrome (Latest version)

Click on the spanner icon at the top right of your browser window and select 'Settings'. Click 'Show advanced settings' at the bottom and locate the 'Privacy' section. Click 'Content settings' and within the cookies section at the top, select 'allow local data to be set' to enable cookies. To disable cookies please check the 'Block sites from setting any data', 'Block third-party cookies and site data' and 'Clear cookies and other site and plug-in data when I close my browser' options.

Mozilla Firefox

Click on 'Tools' at the top of your browser window and select Options. Next, select the Privacy icon at the top of the overlay that appears. Check the 'Accept cookies from sites' option to enable cookies. If you wish to disable cookies, please uncheck this box.

Safari

Click on the cog icon located top right of your browser window and select 'Preferences'. Click on the 'Privacy' icon at the top of the overlay that appears. Check the option that says 'Block third-party and advertising cookies'. If you wish to completely disable cookies, please check the 'Never' box.