AGENCIES

Agency support is invaluable to **Spotlight DAM** and helps ensure our digital assets are up to date. Please find below some useful resources to help Agencies understand the process and tool.

CLICK HERE
to listen to a
RECORDING OF THE TRAINING

CLICK HERE
to view the
USER GUIDE

How to get the relevant access to Spotlight DAM
Please complete the "**New User Registration**" form located on the home page. If you require upload permissions or access to Spotlight Author please contact the **Content Governance Team (CGT)**.

Asset Formats:
When uploading assets, please ensure the assets are prepared and supplied in the formats detailed in the MDLZ Spotlight Asset Formats.

Hero Mobile user Guide:
Guide to show how to search for e-commerce assets.

Information & Usage:
When submitting your assets please complete the metadata form on the Spotlight Asset Upload Portal ensuring you detail all the information required including the **USAGE RIGHTS**. You can access the Upload Portal from the 'Useful links' dropdown menu on the Brand Overview page (if you have permission to upload).

If you require further assistance please do not hesitate to reach out to the **Content Governance Team (CGT)**.

SPOTLIGHT DAM

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INFORMATION BUSINESS SERVICES
Accelerating Profitable Growth

Mondelēz International
SNACKING MADE RIGHT